

**State of Wisconsin  
Government Accountability Board**

**Total Lobbying Expenditures**

2011-2012 Legislative Session

through December 31 2012

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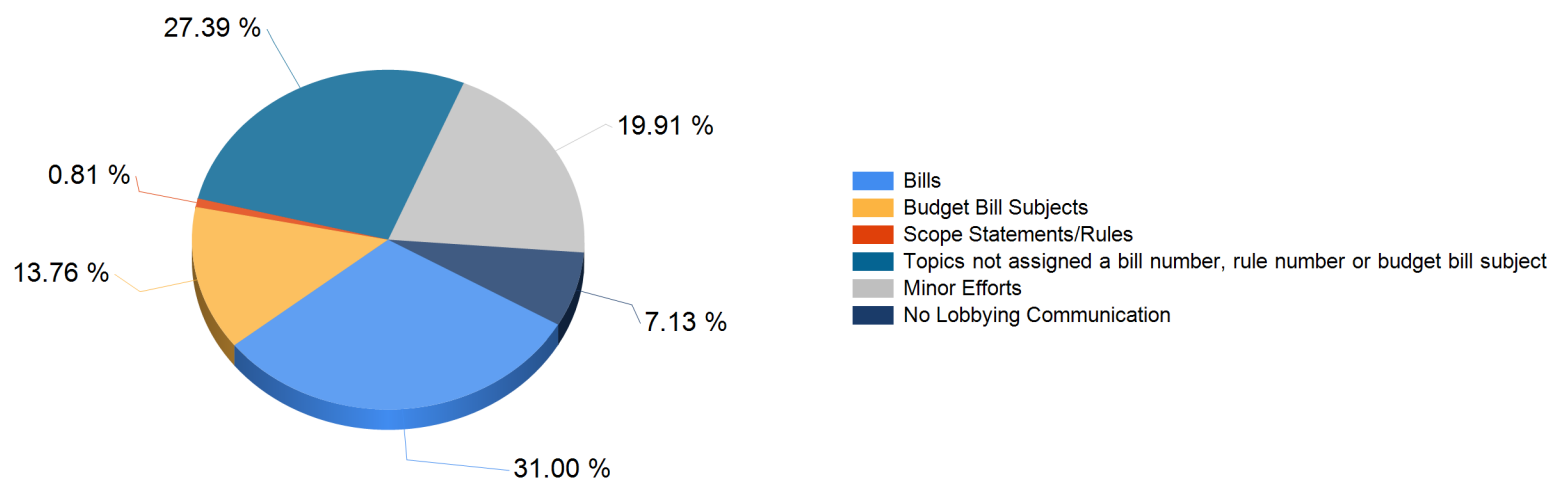
This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2011-2012 legislative session. Each of the organizations that employed lobbyists in Wisconsin during the 2011-2012 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2011-2012 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

	<u>January-June 2011</u>	<u>July-December 2011</u>	<u>January-June 2012</u>	<u>July-December 2012</u>	<u>Session-to-date</u>
<b>TOTALS:</b>					
Hours:	165,748	99,803	99,956	68,296	433,804
Dollars:	\$23,877,098	\$14,462,615	\$13,918,091	\$10,997,293	\$63,255,098
<b>CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF:</b>					
Hours:	48,795	34,842	37,375	24,613	145,626
Dollars:	\$8,661,531	\$8,073,176	\$7,745,584	\$6,567,516	\$31,047,807
<b>IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF:</b>					
Hours:	116,953	64,962	62,581	43,683	288,178
Dollars:	\$9,401,729	\$5,772,510	\$5,297,045	\$3,962,181	\$24,433,465
<b>ALL OTHER LOBBYING EXPENSES:</b>					
Dollars:	\$5,813,838	\$616,929	\$875,462	\$467,597	\$7,773,826

# 2011-2012 Legislative Session Focus on Lobbying Interests



2011-2012 Legislative Session Lobbying Effort in Hours by Subject Area		
Lobbying Subject	Hours	Percentage
Bills	134,596	31.00%
Budget Bill Subjects	59,761	13.76%
Scope Statements/Rules	3,537	0.81%
Topics not assigned a bill number, rule number or budget bill subject	118,923	27.39%
Minor Efforts	86,468	19.91%
No Lobbying Communication	30,943	7.13%
	<b>434,228</b>	<b>100.00%</b>

## The 15 organizations who spent the greatest number of DOLLARS lobbying

### Wisconsin State AFL-CIO

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	2,251	313	442	346	3,351
Dollars:	\$2,302,171	\$25,123	\$40,054	\$29,641	\$2,396,989

### Wisconsin Education Association Council

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	9,370	1,273	532	241	11,415
Dollars:	\$2,062,716	\$167,846	\$94,031	\$24,907	\$2,349,500

### AFSCME Council 11

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	3,306	1,652	2,336	811	8,105
Dollars:	\$1,228,811	\$158,304	\$137,646	\$55,562	\$1,580,323

### Wisconsin Manufacturers & Commerce

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	2,144	2,268	2,118	1,801	8,330
Dollars:	\$193,244	\$246,345	\$289,326	\$233,869	\$962,783

### Wisconsin Hospital Association Inc (WHA)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,868	1,753	1,904	1,978	7,504
Dollars:	\$218,334	\$216,536	\$228,972	\$261,589	\$925,431

### AT&T Wisconsin

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	4,167	341	360	268	5,137
Dollars:	\$439,745	\$57,045	\$197,901	\$181,943	\$876,635

### Wisconsin Medical Society

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,851	1,773	1,703	1,550	6,876
Dollars:	\$253,770	\$207,552	\$224,443	\$165,717	\$851,482

### Wisconsin Property Taxpayers Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	3,097	2,845	3,952	3,374	13,267
Dollars:	\$152,540	\$151,424	\$265,935	\$222,144	\$792,042

**Wisconsin Counties Association**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	2,354	1,777	1,786	1,465	7,382
Dollars:	\$233,081	\$196,217	\$203,223	\$156,112	\$788,633

**AFSCME International**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	10,631	17	12	19	10,679
Dollars:	\$694,422	\$1,920	\$1,582	\$2,172	\$700,096

**Wisconsin Automobile & Truck Dealers Association Inc**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,470	1,548	661	499	4,178
Dollars:	\$227,729	\$237,010	\$102,224	\$98,394	\$665,357

**Wisconsin Association of School Boards Inc**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	2,563	2,158	2,170	1,477	8,368
Dollars:	\$193,977	\$164,297	\$167,846	\$116,228	\$642,349

**Altria Client Services Inc**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	447	294	163	216	1,119
Dollars:	\$191,319	\$186,756	\$93,451	\$114,965	\$586,492

**Wisconsin Energy Corporation**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	614	481	323	363	1,780
Dollars:	\$219,506	\$116,390	\$106,045	\$113,514	\$555,455

**Wisconsin Farm Bureau Federation**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	537	783	899	501	2,719
Dollars:	\$76,848	\$143,194	\$131,280	\$138,683	\$490,005

## The 12 organizations who spent the greatest number of HOURS lobbying

### Wisconsin Property Taxpayers Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	3,097	2,845	3,952	3,374	13,267
Dollars:	\$152,540	\$151,424	\$265,935	\$222,144	\$792,042

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Hours:	10,631	17	12	19	10,679
Dollars:	\$694,422	\$1,920	\$1,582	\$2,172	\$700,096

### Wisconsin Independent Businesses Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	2,295	2,331	2,288	2,136	9,050
Dollars:	\$56,446	\$59,548	\$60,129	\$57,231	\$233,354

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Hours:	1,851	1,773	1,703	1,550	6,876
Dollars:	\$253,770	\$207,552	\$224,443	\$165,717	\$851,482

**State Bar of Wisconsin**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	2,213	1,727	1,592	1,256	6,788
Dollars:	\$117,471	\$106,379	\$83,009	\$97,140	\$403,999

**American Heart Association**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,692	1,721	1,898	500	5,811
Dollars:	\$106,361	\$110,468	\$115,103	\$34,855	\$366,786

## The 10 most lobbied bills

### Assembly Bill 11 January 2011 Special Session

Relating to: state finances, collective bargaining for public employees, compensation and fringe benefits of public employees, the state civil service system, the Medical Assistance program, sale of certain facilities, granting bonding authority, and making an appropriation.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	18,076		0	6	18,082

### Assembly Bill 426 2011 Regular Session

Relating to: regulation of ferrous metallic mining and related activities, making an appropriation, and providing penalties.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:		1,949	6,615	1,855	10,419

### Senate Bill 11 January 2011 Special Session

Relating to: state finances, collective bargaining for public employees, compensation and fringe benefits of public employees, the state civil service system, the Medical Assistance program, sale of certain facilities, granting bonding authority, and making an appropriation.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	4,237	258	6	5	4,506

### Assembly Bill 132 2011 Regular Session

Relating to: motor vehicle dealers.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,284	878		0	2,162

### Senate Bill 2 2011 Regular Session

Relating to: changes to timing of application process under the open enrollment program.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,041	581	348	0	1,970

### Senate Bill 95 2011 Regular Session

Relating to: granting high school credit for extracurricular sports; services provided by a special education program; transportation aid paid to school districts; the use of moneys received by a school district from the common school fund; using the results of standardized examinations to evaluate, discharge, suspend, or discipline a teacher or for the nonrenewal of a teacher's contract; the number of teaching days scheduled in the Milwaukee Public Schools; permitting a school district to limit the grades in which to reduce class size under the Student Achievement Guarantee in Education Program; permitting a school board to deny enrollment to a pupil who has been expelled from an out-of-state school or from an independent charter school in this state and permitting an independent charter school to expel a pupil; use of law enforcement records to take disciplinary action against a pupil under a school district's athletic code; and changing the date by which a school district must certify the amount of its property tax levy.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,040	928		0	1,968

### Assembly Bill 14 January 2011 Special Session

Relating to: regulation of telecommunications utilities and alternative telecommunications utilities; telecommunications provider of last-resort obligations; telecommunications intrastate switched access rates; interconnected voice over Internet protocol service; and use of transmission equipment and property by video service providers.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,735	76	7	0	1,818

### Senate Bill 22 2011 Regular Session

Relating to: creating a Charter School Authorizing Board, providing additional charter school authorizers, eliminating the limit on the number of pupils who may attend virtual charter schools, modifying teacher licensure requirements, eliminating the limit on the reduction in general school aid used to fund independent charter schools, covering certain charter school employees under the Group Insurance Board health coverage plan for local government employees, allowing a charter school to elect to participate in the Wisconsin Retirement System, granting rule-making authority, and making an appropriation.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,118	443	223	0	1,784

### Senate Bill 93 2011 Regular Session

Relating to: going armed with weapons, possessing or transporting a firearm, bow, or crossbow under certain circumstances, disorderly conduct limitations, and electric weapons.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,244	459		0	1,703

### Assembly Bill 145 2011 Regular Session

Relating to: authorizing the Public Service Commission to approve temporary electric rates to promote economic development.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	972	485	82	0	1,539

## The 12 most lobbied budget bill subjects

### Health Services: Medical Assistance and Related Programs

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	6,918	731	770	900	9,319

### University of Wisconsin System

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	3,638	237	124	507	4,506

### Public Instruction: General School Aids and Revenue Limits

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	4,156	44	50	222	4,472

### Public Instruction: Choice and Charter

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	2,725	18	0	415	3,158

### Shared Revenue and Tax Relief

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,927	439	61	78	2,505

### Revenue

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,847	106	67	123	2,143

### Agriculture, Trade and Consumer Protection

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,163	197	146	206	1,712

### Workforce Development

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,542	3	50	61	1,656

### Higher Educational Aids Board

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,531	5	29	42	1,607

### Financial Institutions

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,487	68	33	15	1,603

**Public Instruction: Categorical Aids**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,229	4	4	167	1,404

**General Fund Taxes**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	1,186	26	35	57	1,304

**TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	30,742	31,144	23,962	33,075	118,923

**MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	22,596	22,868	22,692	18,312	86,468

**NO LOBBYING COMMUNICATION**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
Hours:	7,632	7,219	8,280	7,812	30,943